



Padua, 29th October 2017

AUTO E MOTO D'EPOCA 2017: BEST EDITION EVER

The important automotive trade fair in Padua was a great success. The 34th is already rated as the best edition in its history so far. All sectors registered positive trends: automakers; classic cars on sale; rare vehicles; the selection of accessories/spare parts; the participation of Historical Clubs and enthusiasts. 115 thousand visitors – many foreigners - attended the event and over 30,000 more took part in the Future Hub activities hosted outside the gates.

The 34th edition of Auto Moto Epoca in Padua was a great success, meeting the expectations set out prior to the event. “**Best edition ever**” is the comment echoing in all the pavilions and great satisfaction has been felt by traders, collectors, Automaker brands, attendees and, of course, organisers.

As expected, the number of attendees is growing on a year on year basis. In this edition, there were 115,000 visitors in the pavilions, while over 30,000 people visited the Future Hub, the external exhibition area dedicated to the future of electrical and hybrid mobility. The decision to juxtapose present, past and future proved to be a winning formula, as it allowed organisers to display the evolution of the automotive industry in just one place.

The participating automakers were very pleased to experience the enthusiastic participation of the many visitors present. Roberto Giolito, Head of FCA Heritage, says: “*It seems that here is where the car of the future is taking form. Or better, the idea of vehicles and mobility that are impressed in the eye and in the mind, transcending eras and inventions, technologies and discoveries which have changed the destiny of cars throughout the course of over a century of design and passion. The dialogue exchanged in these pavilions and the conference rooms of Padua Fair this year clearly displayed the idea of a positive future for the car industry. Not one made of cultural 'scrapping' or rash ideologies, but of ideas conceived, on the one hand, by industry experts and workers, and on the other, by young students and their projects based on sharing and passion. A union of intents and a richness of vision that only the inclusive and passionate spirit at Auto e Moto d'Epoca trade fair can create; an alchemy, a prototype of car industry fairs yet to come.*”

Traders are also expressing their satisfaction. There were many vehicles priced at over 100,000 Euro, a testimony to the quality of the collectors and buyers present at Auto e Moto d'Epoca, hailing from countries all over the world. A positive trend was also recorded for vehicles priced between 5,000 and 20,000 Euro, which confirms interest also



on behalf of young people. These customers are more and more intrigued by the automotive market and especially by the vintage market, a segment of great interest to experts and collectors alike, one which Auto e Moto d'Epoca heavily invested in with the project [MyFirstClassic](#). MFC is a pilot project that even the FIVA – Federation Internationale Vehicules Anciens - paid great attention to. The international Federation gathered at the Fair in Padua for its annual Forum and welcomed Intermeeting, the company that organises the Fair, as its new member. *“The main focuses of the forum this year were new generations and their participation and interest in classic vehicles”* as stated by President Patrick Rollet – *“together with the MyFirstClassic project and the Hackathon, organised alongside Padua University. FIVA is very excited to welcome Intermeeting as its new Member to support our mission to protect, preserve and promote the world heritage of cars”*.

The Managers of BONHAMS also expressed their satisfaction: Bonhams is the English auction house that returned to Italy after over 35 years for an auction that totalled 3,000,000. Leading the auction was the 1957 Mercedes 300 SL Roadster, which sold at 897,000. *“We recorded great results and are very happy with our first auction in Padua for Auto e Moto d'Epoca”* states Gregor Wenner, organiser of Bonhams. *“The number of people who participated in the auction was extraordinary and the price reached by the beautiful 300 SL shows that the Italian collectors' market is very strong”*.

Many positive comments were also gathered in the pavilions. For example, from Adolfo Orsi, one of the world's leading experts on Maserati, or Donald Osborne, an important figure in the vintage car industry, or Mario Righini, great collector - and an authority on the topic -, that was present at the fair since its very first edition in 1983.

Amongst the specialised dealers, there was also for the first time Richard Biddulph, owner of "Vintage&Prestige" who claims he will definitely be back next year. Stefano Aleotti, co-founder of CellularLine and founder of Ruote da Sogno atelier, is very happy with the sales. *“We are very happy with this edition, as we sold lots of cars. For me Auto e Moto d'Epoca today is one of the most important Fairs in Europe, if not the most important of its kind”*.

ACI and ACI Storico have once again confirmed their role as strategic partners of Padua Fair. The breathtaking “Monza Experience” exhibition dedicated to the evolution of Formula1 and over 30 events organised demonstrate that the passion *“for motors has always been there”*, according to President Angelo Sticchi Damiani. *“The success of Auto e Moto d'Epoca proves the attachment Italians have to the trademark Italian motoring tradition”*.

So, it looks like everyone is deeply satisfied and ready for the next edition of the Fair. The dates are 25th to 28th October 2018.



"The results of this edition reward the effort made with Geo (Padua Fair) to create a unique fair in Europe" states Mario Baccaglioni, organiser of Auto e Moto d'Epoca. This year alone we have gathered the most beautiful vehicles of the past, present and future. In Padua, and only in Padua, you can see cars that make everyone happy... from young people to the more demanding enthusiasts. Everyone has seen how the fair has grown in terms of the quality of the cars and the beauty of the set-ups in the pavilions" .

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