



AUTO E MOTO D'EPOCA AT BOLOGNAFIERE: "BOOKINGS FROM ALL OVER EUROPE. A NEW PAVILION OPENS".

The Italian classic car show has reached its first milestone: exhibitor and dealer bookings, particularly from Europe, have exceeded expectations and the exhibition now has 12 pavilions, 14,500 parking spots for visitors, and over 235,000 square meters of exhibition space. "The first edition in Bologna on October 26-29, 2023 – the 40th edition of Auto e Moto d'Epoca – is off to a great start," says organizer Mario Carlo Baccaglioni.

BOLOGNA - The world of classic cars is promoting the relocation of Auto e Moto d'Epoca, the main Italian classic car show, **from Padua to Bologna**.

The new edition, which will be held at BolognaFiere from October 26 to 29, 2023, has already reached **its first milestone**: exhibitor bookings have exceeded expectations, leading to the addition of a new pavilion – pavilion no. 36 – to the originally planned ones.

This year, Auto e Moto d'Epoca will have 12 pavilions with 3 entrances, over 14,500 covered parking spots for visitors, and more than 235,000 square meters of exhibition space, **more than doubling the space compared to the previous edition**.

"Auto e Moto d'Epoca 2023 is off to a great start," says organizer Mario Carlo Baccaglioni. "The increase in exhibitors is due to the exceptional response from European dealers and specialists who **have a high opinion** not only of the event – now in its 40th edition – but also of the **Bologna exhibition space**, known for its modern facilities, ease of access by car, train, or plane, and the great range of accommodation offered by the city."

The increase in bookings is also due to the organizers' participation and promotion of the event at major European classic car shows (Paris, Maastricht, Stuttgart, and others to come).

"The first edition at BolognaFiere will be the 40th edition of the event and will reach levels never before seen in the long list of successes of the event," concludes Baccaglioni: "a turning point that will allow the Italian classic car market **to establish a privileged relationship with the European market** and realize its full potential in the new setting of BolognaFiere."

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