



BOLOGNA FIERE | 26<sup>th</sup>/29<sup>th</sup> OCTOBER 2023

## **PASSION WINS IN BOLOGNA. AUTO E MOTO D'EPOCA IS THE QUEEN OF EUROPE.**

Bologna, 29<sup>th</sup> October 2023\_ Remarkable success for the first edition of Auto e Moto d'Epoca held in Bologna. The numbers speak for themselves: 13 exhibition halls spanning 235,000 square metres, 14 car manufacturers, over 7,000 classic cars and motorbikes, a full house of visitors over the course of the 4-day event, including masses of young enthusiasts, and double the audience on the opening day dedicated to collectors and experts in the field with a presence of 35% foreigners.

After 39 years in Padua, the result of the move to the new premises at BolognaFiere was astounding. Double the space allowed us to bring the world's leading exhibitors of vintage cars, youngtimers and instant-classics to Bologna, with the highest quality cars and motorcycles on display. A multitude of fans hailing not just from Europe but also from the United States admired and appreciated a truly extensive market line-up. The exhibition dedicated to motorbikes was an equally outstanding success, with 15,000 square metres playing host to historic, racing and collectible motorcycles.

After the first two days dedicated to fans and collectors, the weekend crowd flocked to the exhibition halls, in a journey through time which began with the masterpieces of car history from the main European museums, via iconic cars and motorcycles from the past and unique models from major manufacturers. As well as gems and curiosities: the first car built by Enzo Ferrari, Clint Eastwoods' Ferrari and the Ducati which Lucio Dalla drove on his way back from concerts.

*"The move to Bologna was crowned by an astounding success in terms of both exhibitors and the public - declared Mario Carlo Baccaglini, the organizer behind Auto e Moto d'Epoca - and by the confirmation that the classic car and motorcycle culture and market involve a vast community of fans, from Italy and beyond. Thanks to a coordinated huge effort, we succeeded in bring quality, one-of-a-kind vehicles to Auto e Moto d'Epoca, to accommodate the tastes and passion of professionals and young collectors alike. Two-wheelers also brought plenty of satisfaction, and for the first time we dedicated an exhibition hall to them, with amazing models and exclusive gems. The remarkable presence of the new generations and foreigners leads us to acknowledge that Auto e Moto d'Epoca is the crossroads between Europe and the Motor Valley, ranking us as the most significant trade fair on the European scene".*

**Make a note in your diary of the 41<sup>st</sup> edition of Auto e Moto d'Epoca, from 24<sup>th</sup> to 27<sup>th</sup> October 2024 at BolognaFiere.**

**Auto e Moto d'Epoca Press Office:**

Barbara Papuzzi | M +39 333 6535410 | [barbara.papuzzi@secnewgate.it](mailto:barbara.papuzzi@secnewgate.it)

Tommaso Vesentini | M +39 328 3615617 | [tommaso.vesentini@gmail.com](mailto:tommaso.vesentini@gmail.com)