



Padua, 28th October 2018

NEARLY 120,000 VISITORS ATTENDED THE 35TH EDITION OF AUTO E MOTO D'EPOCA - GREAT PLANS FOR 2019

Considered the biggest event of its kind in Italy and a point of reference for enthusiasts and collectors from all over the world, the Padua-based exhibition was an outstanding success. Recording a positive trend in all sectors, from car manufacturers to cars for sale, rare finds and a variety of accessories/spare parts and attending Clubs. The number of visitors has risen to 120,000, with an increase on Thursday and Friday. 700 accredited journalists, 40% from abroad. Lastly, a large number of foreign visitors from more than 40 different countries across the globe.

The Paduan show has ended with a very strong consolidation in the sector, and is now considered by everyone to be *the* Exhibition not to be missed, thereby confirming the expectations expressed on the eve of its opening. "*What a wonderful show*" was the comment which could be heard throughout the exhibition halls, to the great satisfaction of traders, collectors, car manufacturers, the public and, obviously, the event organisers. The public retains a positive trend, growing especially during the inaugural days: 120,000 visitors to the exhibition halls and plenty of curious onlookers who watched the car displays and participated in the rallies in the external areas of the exhibition. This year, the decision to combine past with present was also a winner, pooling together the entire evolution of the car under one roof.

The satisfaction rating of the car manufacturers present has also increased, having witnessed the enthusiastic participation of many Italian and foreign visitors. The spotlight was also cast on the Heritage models brought by the various clubs, testifying to an ever increasing passion.

A great deal of satisfaction was also expressed by international dealers and traders. There was a massive increase in the number of cars worth over Euro 200,000, testifying to the quality of the collectors and buyers present at Auto e Moto d'Epoca originating from all over the world. The trend was also positive for midrange cars, worth between Euro 20,000 and 100,000. The positive trend for what are referred to as Youngtimers has also continued, confirming the interest on the part of young people, who are increasingly active in the vintage car market and its related world.

Amid the biggest dealers in Europe, the show was a big business opportunity for the London-based Vintage and Prestige - present in Padua with a collection of Rolls Royces, Bentleys, Daimlers and AnsalDOS from the 1920s and 30s - and the Austrian Hödlmayr Classic Car Center. The booth of the American Shelby sports cars also proved extremely popular. But it was also a great success for the biggest Italian dealers - such as Gruppo Promotor, G&T Auto, Ruote da Sogno, Daniele Turrisi, Best Auto - as well as for smaller concerns, such as Classic Motor, International Classic and GB Classic, to name just a few.

Satisfaction was also expressed by those in charge of BONHAMS, the prestigious English auction house who returned to Padua following last year's success. The auction brought home more than Euro 2,000,000, with the 1960 Ferrari 250 GT Series II Coupé in the lead, having sold for Euro 508,197. "*We are very happy*

with our second auction in Padua" stated Gregor Wenner, the organiser of Bonhams. "It was a great pleasure to see the room so crowded, as well as the enthusiasm and great participation of the international buyers who attended. The best lots went for some serious money, confirming the consolidation of the market".

Many positive comments were heard throughout the exhibition halls. These include the words of Adolfo Orsi, one of the greatest Maserati experts in the world, who presented at the ACI Storico booth the reference publication in the world of international auctions, namely the *Classic Car Auction Yearbook 2017-2018*. Or those of the American Donald Osborne, a leading figure in the world of vintage cars, who came to Padua every day of the event, also in search of ideas and inspiration for his famous "Garage TV" programme which he hosts together with Jay Leno: *"Like every year, being in Padua is special to me. This year's theme - "the passion for cars" - is very important because I share this passion. There is a magical atmosphere at the Show in Padua. There are all sorts of amazing models: from expensive cars to small city cars. The creativity, genius, and perfection of these cars are the symbol of the spirit and passion of Italians"*.

For the first time ever the 2018 edition also saw the presence of representatives of Pebble Beach - the most important elegance contest for classic cars in the world - in Padua. This was yet another sign of the growing importance of the Exhibition on an international scale.

ACI and ACI Storico are confirmed as being increasingly strategic partners of the Padua show. *"We measure the success of Auto e Moto d'Epoca year on year not only from the number of visitors - states the Chairman of Automobile Club d'Italia, Angelo Sticchi Damiani - but also from the ever-increasing interest for the history of the car. The flocks of crowds drawn to the celebrations for the 30 year anniversary of Enzo Ferrari's death demonstrate how tradition still has a great future. It is with great pleasure that we welcomed 3 thousand fans of all ages to the exhibition hall, all of whom were excited to wander among the 16 cars lined up in the Rally Italy Experience exhibition"*.

So overall everyone was very satisfied. And they are all ready for the next edition of the event. The date is set for 24th to 27th October 2019 with some major news, as anticipated by **Mario Carlo Baccaglini, creator and organiser of the event**: *"These last few days, we have seen visitors from forty different countries all over the world who came to find out all about our show and the 5,000 cars on display, a number that only few can boast, especially due to the variety offered. This makes Padua a worldwide point of reference. And we are extremely proud of this. For 2019, we are thinking about developing the theme: "Padua looks to the future", a project in accordance with the University which focuses on all the new car technologies and on the evolution of mobility. Indeed, the car has a great future, but only if it retains a bond with the past and with people's feelings. People who come to Padua to smell, to feel and to see up close those cars which have made history, created passion and still make hearts skip a beat today. I think that the vintage car is a point of reference for the cars of today and of tomorrow. And Padua manages to convey all these values in a unique manner"*.

PHOTOS AND VIDEOS OF THE 35th EDITION:

<https://drive.google.com/drive/folders/1ABu7e4lEvsx3FZDMX7bMExt-s-qLthiQ?usp=sharing>

Auto Moto d'Epoca Press Office

Barbara Papuzzi | +39 333 6535410 | papuzzi@seceassociati.it

Auto Moto d'Epoca Editorial Content

Tommaso Vesentini | +39 328 3615617 | vesentini@intermeeting.net