



BOLOGNA FIERE | 24th/27th OCTOBER 2024

WHAT'S NEW AT AUTO E MOTO D'EPOCA 2024, THE EUROPEAN CENTRE OF CAR AND MOTORCYCLE PASSION.

[Link to 2024 photos - linkphotogallery2023](#)

Bologna, 4th October 2024_ Bologna is all set to host the 41st edition of AUTO e MOTO d'EPOCA, the historic international exhibition dedicated to the world of Classics, a gathering place for all automotive enthusiasts. 235,000 m², 14 exhibition halls, 4 themed exhibition paths. The history, present and future of the automotive world on display. Attendance confirmed by Alpine, Mercedes, Toyota, Volkswagen and the great makes of the Motor Valley. As well as the ASI Village and the ACI Experience. Over 7,000 cars and motorbikes at Europe's largest classic market.

Kicking off with a preview of the Mauto's major autumn exhibition, "125 Years of FIAT," celebrating the Turin automaker's 125th anniversary. Bologna will host a curated selection of FIAT vehicles that epitomise the history of this iconic Italian brand, telling the unique story of Fabbrica Italiana Automobili Torino – established in 1899 – which is also the story of Italy's modernisation. It's a narrative of mechanical and social innovations that have profoundly shaped our nation. The Mauto's preview at the Bologna Auto e Moto d'Epoca event

will feature a unique selection of vehicles, distinct from the Turin exhibition, to narrate the origins, racing history, design, and popular models that have driven Italy's motorisation. Among these are the 1899 Fiat 3 ½ HP, the 1902 Fiat 12/16hp once owned by the Florio family, the futuristic 1954 Fiat Turbina, and the iconic utility vehicles that have left an enduring mark on the brand's history. Alongside the vehicles, memorabilia, artefacts, and documents.

Featuring over 7,000 vehicles, 6 exhibition halls, 4 outdoor areas, and a sprawling 125,000 square metres, the CAR Path is Europe's premier automotive marketplace, uniting top Italian and international dealers. History, culture, innovation and engineering accompany and enrich every moment of your visit. A vast array of historic cars is available, including exceptional finds like the one-of-a-kind prototype of the Lancia Aurelia B20 by Ghia, previously owned by Count Aymo Maggi, founder of the 1000 Miglia. Whether you're seeking a rare classic or a symbolic icon like the final Fiat 500, our collection has something for every collector. Other market highlights include: Copersucar Fittipaldi F6 from Formula 1, Ferrari 365 GTB/4 'Daytona' Gr. IV Conversion, a 1954 Porsche 356 Speedster, a 1973 Ferrari 246 Dino GTS, Lancia Aurelia B53 Coupe By Allemano '52, Mercedes-Benz 220SE Ponton Cabriolet '59; through to Instant Classics such as the Porsche 997 Turbo S Cabrio 918 Spyder Edition '2011. As in previous years, the event will feature a collection of celebrity cars, including a specially prepared and personalised Fiat Ritmo by Abarth, originally owned by Enzo Ferrari.

Next comes the MOTORBIKE Path: 15,000 square metres for a veritable exhibition dedicated to all fans of classic motorbikes and new models alike, a cultural heritage brought together. The previews include a rare gem brought by the Austrian TOP Mountain Motorcycle Museum: the Ducati 500 GP driven by Phil Read in 1971, the bike that defined the 'classic' architecture of the Ducati twin cylinder still in use today. An exhibition of rare English motorcycles, including Lord Hesketh's exclusive Hesketh models, legendary Vincente Motorcycles bikes, and historic Brough Superior motorcycles, is eagerly anticipated." The Bologna Museum of Technology will showcase the rich motorcycle heritage of the city and its surrounding area while the

legendary 6-cylinder GP Honda will be arriving from England. The Malanca Collection will further enhance your experience with both street and racing models like the Testa Rossa, Tigre, and Mark 125, alongside racing bikes that have competed in international championships, including prototypes such as the OB One Racing 3 series. Making its Bologna debut, the iconic London Ace Café, founded in 1938, known worldwide as the most famous motorcycle café. A pilgrimage for motorcyclists worldwide, the Ace Café is more than just a café; it's a genuine symbol of freedom and adventure.

And now we've reached the Path dedicated to THE WORLD OF CLASSICS: history, passion and innovation. Devised for visitors to meet those who preserve, hand down to the new generations and regenerate the universal motoring heritage. Among the highlights, the Registro Internazionale Touring Superleggera pays tribute to the legendary O.S.C.A. with an exhibition of rare models such as the OSCA 1600 and the unique 1964 OSCA Spider 1050, previously showcased at the Turin Motor Show that year. FIVA (Fédération Internationale des Véhicules Anciens) will be making its debut with its own booth. The Lancia Fulvia Club will showcase a Fulvia 2C with a racing history, while the Boxer Lancia Club will present a first-series Lancia Flavia saloon configured to support the HF Racing Team. The Marazzato Foundation will offer a glimpse into the past with a collection of vintage vehicles, including a 1959 Fiat 682 N2 Supercortemaggiore, a 1915 Fiat 18 P, and a 1960 Lancia Beta 190 with a Viberti cab. Among this year's other news, Jaguar Enthusiasts' Club Italia, the Italian section of the English club that was established in December 1984 and this year celebrates its 40th anniversary.

Get ready to experience the heart of the automotive world! **The Motor Valley**, home to a staggering 188 sports teams, 13 world-class museums, 18 private collections, 4 racetracks, and 11 karting tracks, **is bringing together the biggest names and institutions in the industry.** Offering an exceptional line-up to two- and four-wheel vehicle fans. **Confirmed attendance includes, among others, Lamborghini, Dallara, Ducati, and Pagani.** The Ferrari Museum and the Ferruccio Lamborghini Museum will also be attending.

Get ready for an automotive extravaganza! **Alpine, Maserati, Mercedes, and Toyota are joining the excitement at Auto e Moto d'Epoca.** Toyota will unveil the exclusive GR Yaris TGR Italy, a limited edition commemorating their historic 1973 WRC win, while **Volkswagen makes its Bologna debut** to celebrate 50 years of the iconic GOLF.

Get ready to be transported back to the glamorous days of the dolce vita! ACI's theme for the Bologna event is 'Cars of the Sweet Life: A Journey Through Glamour and Memories.' This isn't just a car show; it's an immersive experience where each vehicle is a time capsule, taking you on a journey through an era of style, change, and endless possibilities. Virtual reality will transport you on an unforgettable journey through time. This immersive experience blends the past and present, letting you feel the thrill of driving iconic cars and truly appreciate their legacy. Prepare to be captivated by a sensory experience that will bring every detail, line, and chrome element to life. You'll be transported back to an era that continues to inspire dreams, creating a deep connection to its history. **ACI Experience** uses cutting-edge technology to offer a revolutionary way to explore the history of the automobile. With Apple's cutting-edge Vision Pro, the experience is truly immersive. While not available in Italy yet, the device delivers incredibly realistic visuals. Discover a unique blend of innovation, culture, and history where technology lets you interact with the past in a whole new way. There are 3 cars involved in the experience: Triumph TR3A, Giulietta Spider and Cadillac convertible.

Get ready for a virtual road trip through Italy! The ASI Village at Auto e Moto d'Epoca 2024 will have a central theme that guides visitors on a virtual tour of Italian roads. The title perfectly captures the essence: 'Classics on the Road: Embracing the Joy of Slow Travel.' Italy's foremost federation in the classic car sector, together with its numerous Clubs forming the 'Village', emphasises the joy of exploring our country's stunning landscapes in historic vehicles. Linked to this theme is the recent research on biofuels, which will be showcased at the event with the Lancia Stratos HF used throughout the year in numerous tests with these alternative fuels. Rounding out the ASI Village exhibition are stunning two- and four-wheeled vehicles from the Morbidelli and Bertone Collections, along with special tributes to Maserati's 110th birthday and racing legend Arturo Merzario, who will be honoured with the prestigious "ASI Award for Historic Motoring 2024" on Saturday, 25th October.

Last but not least comes the restyled SPARE PARTS Path: Europe's largest line-up of vintage spare parts - from mechanics to engine electronics and interior components. In 2024, this path has been

renovated to improve the visitor experience: all car parts and automobilia are gathered in Exhibition Hall 30, motorcycle parts in Hall 29, while Hall 28 is entirely dedicated to model making. The spare parts market has always been a vital component of Auto e Moto d'Epoca. Year after year, this event attracts a curated selection of European exhibitors displaying original and extremely rare spare parts for a wide range of Italian and foreign vehicles. The product line-up is meticulous and offers buyers guaranteed reliability and competence. Featuring over 600 parts dealers and a world-class selection, this event is Europe's premier destination for car, motorcycle, and automotive parts, with a rapidly expanding model-making section.

For those with a passion for elegance and style, this year's exhibition promises a feast for the senses, featuring the work of artisans, designers, and artists who draw inspiration from the automotive world.

Here are all the news of the 41st edition of Auto e Moto d'Epoca: [News_autoemotodepoca2024](#)

On-line pre-sales open on the [Auto e Moto d'Epoca Bologna](#) website.

And for all visitors, there's an important promotion by Trenitalia to travel to Bologna and save up to 80% on your train ticket on the days of the Exhibition: [trenitalia_2024_promotion](#)

"WOB - Welcome on Board" Web App: an innovative tool, developed in partnership with Connecting Classics, that allows you to explore an interactive map of the exhibition, delving into each exhibition hall's details, and access a comprehensive schedule of events and panels throughout the four-day public opening. Activation between 24th and 27th October via QRCode found throughout the Exhibition Centre premises.

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