



"75:1 – 75 YEARS, ONE SEAT"

*For the first time ever, 30 original Formula 1 single-seaters together:
an epic journey through the history of the world's greatest motorsport competition*

Bologna, October 2025 – Never before has such a complete, authentic, and emotionally powerful collection been seen in one place: **30 original Formula 1 single-seaters**, gathered together for a single, extraordinary exhibition. This is the essence of **"75:1 – 75 Years, One Seat"**, a special showcase celebrating **75 years of Formula 1** through its most iconic protagonists: the cars.

An unmissable opportunity to travel through seven decades of technology, innovation, and legend—from the romantic roar of the 1950s to the hyper-technological era of the new millennium—told through the very machines that made history.

● **12 legendary single-seaters** are featured in a central exhibition at the *Centro Servizi*, laid out in a chronological journey highlighting the key stages of F1's evolution.
● **18 additional single-seaters** are displayed at exhibitor stands across the fairgrounds, forming a "widespread exhibition" that brings Formula 1 into direct contact with the public.

Some standout cars include:

- **Ferrari 500 F2 (1952)** – The car in which **Alberto Ascari** won two World Championships. A personal gift from **Enzo Ferrari**.
- **Mercedes-Benz W196R (1954)** – Driven by **Juan Manuel Fangio** in his dominant '54 and '55 seasons.
- **Ferrari 156 F1 (1963)** – Featuring a rear-mounted 190 HP V6 engine, this car marked a paradigm shift in design.
- **Lotus 24 P1 (1963)** – Designed by **Colin Chapman** and driven by **Jim Clark**.
- **Cooper T81 Maserati (1966)** – Powered by a V12 derived from Fangio's 250F.
- **Shadow DN3 (1974)** – Driven by **Tom Pryce**, also seen in the ShellSport series in 1976.
- **Ferrari 312 T4 (1979)** – Driven by **Gilles Villeneuve**, famed for the epic duel with **René Arnoux** at Dijon.

- **Arrows A3 (1980–81)** – One of the first F1 cars with a flat bottom, with a rich racing history across Europe.
- **Fondmetal F1 (1991)** – Fully designed and built in Italy.
- **Toro Rosso STR12 (2017)** – Driven by **Carlos Sainz** and **Daniil Kvyat**, a symbol of contemporary F1.

And making a spectacular return: **the F2007** driven by **Kimi Räikkönen**—among the most anticipated cars at the show. This is the car in which Räikkönen won the final race of the 2007 season in Brazil, securing the **World Championship title**. It is also the **first Ferrari of the post-Schumacher era**, and the **last to bring the Drivers' title back to Maranello**.

75 years in one place. One seat. One legend. That's why "75:1 – 75 Years, One Seat" is more than just an exhibition: it's an epic story of challenges, engineering, intuition, and courage. Each single-seater represents an era, a design philosophy, a driver, a battle for glory.

This cultural project has been made possible through collaborations with: **MAUTO – National Automobile Museum**, the **Nationales Automuseum – Loh Collection**, **ACI Storico**, **ASI**, private collectors, and historic archives. A unique journey where **a single seat tells 75 years of history, speed, and passion**.

Auto e Moto d'Epoca 2025 thus confirms itself not only as the **largest historic motoring market in Europe**, but also as a place where memory races ahead, and automotive culture becomes a living, emotional experience. An unmissable event that unites past and future in a single, legendary fast lane: the lane of **Formula 1**.

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